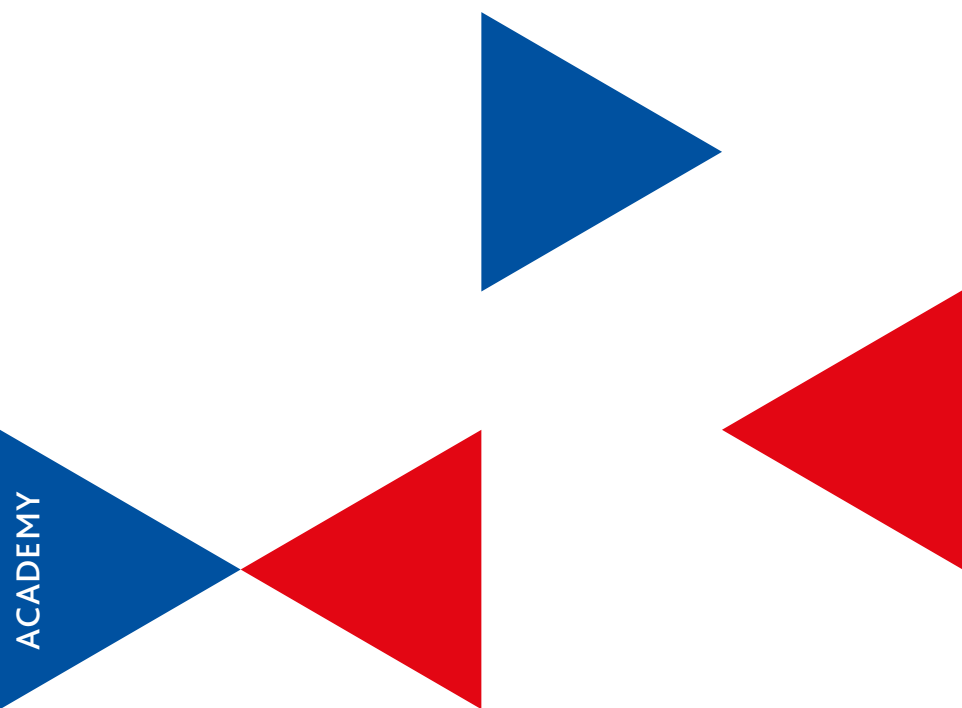


CEINEX Academy

European Capital Markets Training Program

Take a Closer Look at European Capital Markets





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The school to get an in-depth understanding of the European capital markets and to acquire trading and investment skills.

A stock exchange is a marketplace: it brings trade intentions from buyers and sellers together and provides a level playing field for all participants. At the CEINEX Academy you can get an inside look at the whole value chain from trading to clearing and settlement and finally risk management solutions. Admittedly, the business is complex. But in the final instance it is all about knowledge and people.

[The CEINEX Academy's European Capital Markets Training Program](#) provides unique opportunities for employees from all levels of financial institutions, enterprises, solution and service providers as well as interested individuals to gain inside knowledge on the European capital markets.

You can experience how they operate, establish face to face contact with local professionals and even create new business opportunities.

The training program contains a set of tailor-made courses which comprise a combination of classroom lectures, lab trading practice and institutional visits. They cover a wide range of topics and perspectives from the broad universe of the international capital markets with a special view for participants experienced in the Asian markets. The program is aimed at bringing the European financial markets closer to the participants from both a theoretical and practical perspective. With our background and experience as a Sino-German joint venture we provide a highly professional inside view for international participants.

Rich Curriculum

CEINEX Academy European Capital Markets Training Program covers a wide range of contents beginning from the European capital market structure, legal framework and regulations, financial product development, to exchange business operation and trading practices. In cooperation with Deutsche Börse, CEINEX Academy also enables participants to join cash and derivatives market certificate programs as well as other highly recognized training courses such as the Certified Fixed Income Expert for securities trading.

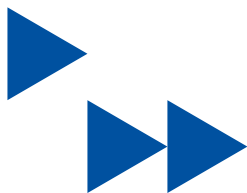
Highly Qualified and Experienced Trainers

The trainers of CEINEX Academy are either professionals from European financial markets or well-known academics, all equipped with a variety of strong expertise and knowledge. We bring the most competent and experienced lecturers about European financial markets to you.

Network Expansion Through Institutional Visits

As part of the program participants meet with European peer groups, encouraging knowledge exchange and network expansion through visits with selected institutions and attending established market and industry events and forums. The institutions include regulatory bodies, the European Central Bank as well as exchanges and their market participants such as brokerage firms, securities traders and asset management companies.

Advantages



Flexible and Comprehensive Schedule

The schedule can be flexibly adjusted according to the participants' demand. Curriculums, institutional visits, market events and trading simulations are included. During the program, participants receive opportunities to experience different professional business areas in the European financial markets.

Convenient Communication in different languages

CEINEX provides Chinese, English and German language support to help design and process the training smoothly.



Fundamentals of Financial Transactions

Sample Courses

With European capital markets knowledge as core components of our curriculum, CEINEX Academy offers multi-layered programs ranging from fundamental to advanced courses, accompanied by additional elective courses. The full-range curriculum satisfies various demands of our training participants and participating institutions.

Stock Exchange Compact

Learn from experts how a stock exchange functions, how your order is executed in floor trading or an electronic trading platform, like Xetra®, and how stock market prices are generated.

From A to Z – Tradable Products

This seminar gives a first overview of securities traded on an exchange and their special features.

Understanding Financial News

In this basic seminar you will learn how to get relevant information as an investor and interpret the significance and consequences of the various news on individual securities and on the stock market as a whole.

Gain between Euphoria and Anxiety – Behavioral Finance and Money Management

»Stock markets are psychology«, said one of the Grand Seigneurs of trading, André Kostolany. In fact, some of the severe market fluctuations are significantly determined by the emotions of market participants, in extreme cases euphoria, greed, and anxiety. Whether you are a professional or private investor, emotions will always play tricks on you. This seminar will show you how to manage your own mindset and grasp the psychology of the markets. The basic principles for successful money management are presented, helping you to control your capital stake and become a winner on the stock exchange.

Advanced Courses in Financial Transactions

Sample Courses

Leverage Products and Investment Products I – Trading Warrants Successfully

Options and warrants can be a useful and complementary to your investment in individual stocks. These products allow to adjust your risk/return criteria with a smaller portfolio, in order to realize your individual investment strategy.

Leverage Products and Investment Products II – Trading Futures and Knock-outs Successfully

Futures and knock-out certificates are attractive as fast making instruments. Even in the case of the smallest price changes, these products open lucrative profit opportunities combined with a proper risk management.

Analyze and Invest I – Fundamental Stock Analysis

Get to know and implement the possibilities of the fundamental stock analysis for your investment decision.

Analyze and Invest II – Technical Stock Analysis

What does technical stock analysis mean, and how and when can the analysis make sense?



Courses for Trader Examination in Europe

Sample Courses

In cooperation with Deutsche Börse, CEINEX Academy also offers participants to join professional certificates programs, allowing graduates to obtain authorized certificates and qualifications to engage in financial activities in Europe.

Certified Fixed Income Expert (5 Days)

- Classification of fixed-income securities
- Fundamental mathematics of fixed income
- Spot rates / interest rate / sensitivity / credit risk
- Indices / inflation-linked bonds
- Eurex Bonds
- Instruments of interest management
- Interest rate management with derivatives
- Possible applications of Excel in bond management
- Interest rate determination from market prices within Excel
- Interest rate risk management of bond portfolios within Excel
- Multi-asset portfolio optimization within Excel
- Empirical interest rate structure curves
- Callable bonds / credit / default risk / modelling
- Derivatives and special forms of bonds
- Practical experience



Certified Derivatives Expert (5 Days)

- Derivatives market overview
- Market participants
- Underlying markets
- OTC derivatives
- Trading, hedging and investing strategies
- Clearing
- Margining derivatives
- Role of clearing member and CCP
- Delivery and settlement
- Portfolio research and construction
- Investment selection and administration
- Regulatory requirements
- Options
- Relationships / pricing / sensitivities
- Eurex Strategy Master
- Directional strategies
- Volatility strategies



Specialized / Elective Courses

Sample Courses

These elective modules aim at helping participants to broaden their horizons and enrich their knowledge.

EU and German Capital Markets & Regulations

- History of capital markets in the EU & Germany
- Financial systems, capital markets regulation in the EU & Germany compared to the US & UK (I & II)
- Legal environment for securities laws in the EU & Germany compared to the US

Securities Market & Trading Panorama

- The industrial organization of Securities Markets in the EU & Germany
- Fundamentals of brokerage and buy/sell-side interaction
- Latest trends in securities trading & regulations

Financial markets advanced products and analysis

- Structured products
- Investment certificates and exchange traded funds
- Fundamental and technical analysis
- Investment strategy
- Asset allocation
- Trade signals in practical experience

Trader's Experience

- Trading from an experienced point of view
- Charts and technical analysis
- Trading strategies
- Trading psychology & fundamental analysis

LiveX Trading Lab Simulation in Goethe University



**Sample
»Derivatives Market«
training program**

Weekend

- Arrival in Frankfurt
- Transfer to hotel

Monday

- European Derivatives Market Overview & Market Participants
- EU Underlying Markets and Derivatives
- European Derivatives Market Supervision Framework & Trend

Tuesday

- Trading Venues & Trading Strategies
- High Frequency Trading in Europe
- Trading Simulation

Wednesday

- Investment Strategy and Asset Allocation
- The Basel Accords and MiFID Post-Crisis Regulatory Changes
- Eurex Market and Rules





Thursday

- Eurex Clearing Overview
- Eurex Margining, Clearing and Settlement
- Clearing Risk Management

Friday

- Chinese financial institutional visits
- German financial institutional visits
- Regulatory bodies visits

Weekend

- Pick up from hotel
- Departure



CEINEX

Bridging markets/Trade China/ New Op

Our Partners



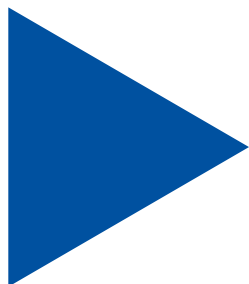
Deutsche Börse Group
Capital Markets Academy



Trading Simulation
Program der Professur
e-Finance des
Fachbereichs Wirtschafts-
wissenschaften
der Goethe Universität
Frankfurt.

About Us

Based in Frankfurt am Main, Germany, CEINEX is a joint venture established by Shanghai Stock Exchange, Deutsche Börse Group and China Financial Futures Exchange. As the first platform for China- and RMB-related products in the offshore market, it acts as a unique bridge between the Chinese and international financial markets. CEINEX is dedicated to provide reliable offshore RMB capital market products to investors, so as to promote RMB internationalization.



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